

2011 Editorial Calendar

Winner of the National Magazine Award for General Excellence.

<p>FEBRUARY 2011-Rethink / Recycle 101: Recycling Dwell Reports: Flatware Fractional/Modern Market Ad Close: Oct 25, 2010 Full Page Ad Close: Nov 8, 2010 On Sale Date: Jan 4, 2011 Bonus Distribution: 200 (Los Angeles Art Show)</p>	<p>JULY/AUGUST 2011-Families/Kids/Play 101: Restaurant Design Dwell Reports: Modern Playhouses Fractional/Modern Market Ad Close: Apr 19, 2011 Full Page Ad Close: May 3, 2011 On Sale: Jun 28, 2011 Bonus Distribution: 5,000 (Dwell on Design, LA)</p>
<p>MARCH 2011-New York 101: Commuting Dwell Reports: Wall Hooks Fractional/Modern Market Ad Close: Nov 19, 2010 Full Page Ad Close: Dec 7, 2010 On Sale: Feb 8, 2011</p>	<p>SEPTEMBER 2011-Influence of Japan 101: Concrete Dwell Reports: Desks Fractional/Modern Market Ad Close: May 20, 2011 Full Page Ad Close: Jun 6, 2011 On Sale: Aug 2, 2011</p>
<p>APRIL 2011-Affordable Luxury 101: Home Gardening Dwell Reports: Chairs Under \$200 Fractional/Modern Market Ad Close: Jan 10, 2011 Full Page Ad Close: Jan 25, 2011 On Sale: Mar 22, 2011</p>	<p>OCTOBER 2011-Made In America 101: Building Codes Dwell Reports: Kitchen Countertops Fractional/Modern Market Ad Close: Jun 27, 2011 Full Page Ad Close: Jul 13, 2011 On Sale: Sep 6, 2011 Bonus Distribution: 200 (Opportunity Green, LA)</p>
<p>MAY 2011-The Photo Issue Fractional/Modern Market Ad Close: Feb 1, 2011 Full Page Ad Close: Feb 15, 2011 On Sale: Apr 12, 2011 Bonus Distribution: 200 (KBIS, Las Vegas); 400 (BKLYN DESIGNS Dwell Home Tours, NY)</p>	<p>NOVEMBER 2011-Small Spaces / Apartments 101: Renting Dwell Reports: Hanging Shelves Fractional/Modern Market Ad Close: Aug 2, 2011 Full Page Ad Close: Aug 16, 2011 On Sale: Oct 11, 2011</p>
<p>JUNE 2011-Coastal Homes & Getaways 101: Italian design Dwell Reports: Mini-Grills Fractional/Modern Market Ad Close: Mar 9, 2011 Full Page Ad Close: Mar 23, 2011 On Sale: May 17, 2011 Bonus Distribution: 200 (ICFF, NY); 200 (Venice Art Walk); 500 (AIA Nat'l Conv, New Orleans)</p>	<p>DEC/JAN 2012-Good Neighbors 101: Neighborhoods Dwell Reports: Table Lamps Fractional/Modern Market Ad Close: Sep 14, 2011 Full Page Ad Close: Sep 28, 2011 On Sale: Nov 22, 2011</p>
<p>SPECIAL INTEREST PUBLICATIONS:</p> <p>100 Kitchens We Love, Spring 2011 Full Page Ad Close: Jan 4, 2011 Materials Deadline: Jan 11, 2011 On Sale Date: Mar 1, 2011</p> <p>Make It Yours, Fall 2011 Full Page Ad Close: Sep 7, 2011 Materials Deadline: Sep 14, 2011 On Sale Date: Nov 1, 2011</p> <p>DWELL ON DESIGN 2011 PREVIEW GUIDE Fractional/Modern Market Ad Close: Mar 2, 2011 On Sale: May 17, 2011 Full Page Ad Close: Mar 16, 2011</p>	

Editorial content subject to change.

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