

# Dwell: Bringing Modern Design to Everyone

Dwell™ champions an aesthetic in home design that is modern, idea-driven, and sensitive to social and physical surroundings. Written for young, intelligent consumers, Dwell helps people shape their own living spaces in ways that express beauty and simplicity.

Bringing Modern Design to everyone—anytime, any place, any where, and in any form.

“The mission of Dwell is to illustrate how innovative architecture is vital to our culture, and provides a unique sense of authenticity, beauty, and fulfillment to one’s home. In the past six years, Dwell has grown beyond my wildest dreams—especially in the sense that people are really looking at design not as a style of the moment but as a philosophy that can be individually interpreted to better one’s connection to the world.”

- Lara Deam, *Founder and Owner*

At the heart of the Dwell brand are the Design Seekers: the modern-savvy consumers and professionals who passionately seek good design and trust Dwell to lead the way.

Dwell engages Design Seekers like no other brand, providing the most comprehensive source for products and services—through the magazines, online, in conferences, with homes, and more.

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## The Dwell Brand Experience

