

## Awards: Recognizing the Power of Engagement

Since its launch in 2000, the ability of Dwell™ to engage Design Seekers has been recognized over and over.

### 2009 Cooper-Hewitt National Design Award Nomination

Corporate Achievement Finalist

### 2009 American Photography Awards

1 image from Raimund Koch/Lafayette Feature  
2 images from Edward Burtynsky's Quarry Photo Essay  
3 images from Jesse Chehak/ Iceland Detour

### 2009 Webby Award Nominations

Dwell.com Lifestyle Nominee and Magazine Nominee

### 2008 Dwell.com Award Nominations

Magazine Publishers of America, General Excellence - Final 3  
Webby Awards - Final 6  
Media Industry News, Best Redesign - Final 10

### 2007 SPD PHOTOGRAPHY AWARDS NOMINATIONS

Nominated for Magazine of the Year  
May 2007, July/August 2007 and October 2007 issues

### 2007 AMERICAN PHOTOGRAPHY ANNUAL

Four of our images have received honors and will be published in the AP24 photo publication

Three images are from the "Borderlands Photo Essay," May 2007

One image is from "In Record Time Photo Essay," April 2007

### 2007 Advertising Age Top 300

Dwell ranked in the top ten magazines based on ad pages and ad revenue

### 2007 Adweek Hotlist

Top ten magazines with revenue under \$50 million  
#2 out of 10 on the list

### 2007 Society of Publication Designers (SPD) Finalist

Dwell.com recognized as a finalist for the online category

Dwell.com is the only finalist noted for redesign

### 2007 Society of Publication Designers (SPD): 2 Merit Awards

June 06: Photo Essay: A Parallax View

July/August 06: Info Graphics: Modernism Timeline

### 2007 Finalist in the American Photography Competition

Inclusion in Annual book

### 2006 Chicago Tribune 50 Best Magazines

A list of accessible magazines that reflect the tastes of people who spend their time immersed in the world of words and images.

#2 out of 50 on the list

### 2006 Adweek Hotlist

Top ten magazines with revenue under \$50 million

#2 out of 10 on the list

### 2006 Adweek Creative Team of the Year

Honors given to Dwell Creative Director, Claudia Bruno and Photo Editor, Kate Stone

### 2005 National Magazine Awards: Winner for General Excellence (100,000 to 250,000 circulation)

American Society of Magazine Editors (ASME)  
This category recognizes overall excellence in magazines. It honors the effectiveness with which writing, reporting, editing and design all come together to command readers' attention and fulfill the magazine's unique editorial mission.

### 2005 Circulation Excellence Award: for Publications with Circulation up to 500,000

Annual award given to consumer publications that demonstrate outstanding performance in circulation marketing and management. Excellence is defined as:

Consistent meeting of circulation size and quality objectives, plus cost, revenue and other objectives

Quality and innovation of circulation marketing and management techniques

Success of circulation in supporting the magazine's positioning with advertisers and readers

### 2005 Gold Ink Awards: Pewter Award

Winners of the prestigious Gold Ink awards are chosen from more than 1,500 nationwide entries submitted. Winning pieces surpass their competitors based on print quality, quality of color separations, technical difficulty and overall visual effects. This rigorous competition is judged by top-notch professionals in the print industry.

### Gold Medal Winner of the 2005 Society of Publication Designers (SPD):

Selected from 7,000 submissions in SPD's 40th annual competition.

March 2004 Issue: Photography by Michael Wolf: The City Revealed.

## 2005 Society of Publication Designers (SPD): 4 Merit Awards

March 04 issue: Entire Issue  
 October 04 issue: Entire Issue  
 June 04 issue: Table of Contents  
 October 04 issue: Photo Story for Stephen Shore

## 2005 American Photography 21: Official Selection

Annual Hardbound Book of Award Winning Photography, 310 images selected from 6,500 submissions.

March 2004 Issue: Photography by Michael Wolf:  
 The City Revealed.

## 2004 Media Industry Newsletter (MIN) Integrated Marketing Awards—Honorable Mention

The industry's only awards program solely recognizing the marketing efforts of consumer and b2b magazine publishers.

More than 100 publishers entered.

The Dwell Home (Sweepstakes/Contest)

## 2004 Society of Publication Designers (SPD): Silver Medal

Selected from 7,500 submissions in SPD's 39th annual competition.

Magazine of the year 2003

## 2004 Society of Publication Designers (SPD): 2 Merit Awards

September 2003 issue: Building a Bond & Mid-City Modern.

## 2003 National Magazine Awards Finalist

American Society of Magazine Editors (ASME): Nominated for Excellence in Design This category recognizes excellence in magazine design. It honors the effectiveness of overall design, artwork, graphics and typography in enhancing a magazine's unique mission and personality. One of 5 finalists chosen from over 1,700 entries.

## 2003 Society of Publication Designers (SPD): 3 Merit Awards

Design: Magazine of the Year

June 2002 Issue, August 2002 Issue,  
 December 2002 Issue

Design: Features: April 2002—Straat of Dreams  
 Photography: Interiors: February 2002—Lautner  
 vs. Lautner

## 2003 Circulation Excellence Award:

Publications with Circulation up to 399,999

Silver Award

## 2003 Silver Gold Ink Award for Specialty Magazines

Chosen from nearly 1,000 entries submitted within 40 distinctive categories. A panel of distinguished professionals including graphic artists, production managers and print buyers evaluated entries on

print quality, technical difficulty and overall visual effectiveness.

August 2002 issue

## 2003 Central Minnesota Printing Professionals (CMPP): Silver Award

Gallery of Superb Printing Contest

July/August 2002 Issue

## 2003 Photo District News (PDN) Photography Annual

200 images selected from 4,000 submissions

Photography: Chris Shipman

December 2002: Living A-Z

## 2003 American Photography 19: Official Selection

Annual Hardbound Book of Award Winning Photography, 330 images selected from 6000 submissions

December 2002: Zittel

February 2002: Lautner vs. Lautner Opening  
 Spread

July 2002: Hamptons

## 2002 Folio Awards

Editorial Excellence Gold Award for Best Home/Garden Title

## 2001 Folio Awards

Editorial Excellence Gold Award for Best Home/Garden Title

## 2001 Ozzie Design Awards

Gold Medal for Best Design of a New Magazine  
 Honorable Mention for Best Feature Design  
 Honorable Mention for Best Table of Contents

## 2001 ID Magazine

Design Annual Graphic Design Award

## How Magazine

Design Honors for Volume 1, Issues 1 and 2

## 2001 Regional Design Competition, Print Magazine

Volume 1, Issue 2

## 2001 International Gallery of Superb Printing

Gold Award for Superb Craftsmanship in  
 Production, Volume 1, Issue 3